

Competition and Marketing Policy

I . Introduction

YINGKOU ZHONGJIE SHIDA SEPARATOR CO.,LTD adheres to the principle of honest management and fair competition, and is committed to winning market share through innovation and high-quality products and services in the fierce market competition. This policy aims to clarify the company's code of conduct in competition and marketing activities, ensure that all activities comply with the requirements of laws and regulations, maintain a good market order, and promote the harmonious development of enterprises and society.

II. Principle of Fair Competition

1. Abide by Laws and Regulations: strictly abide by national and local laws and regulations on anti-unfair competition, anti-monopoly, consumer rights and interests protection, and do not engage in any illegal competition.
2. Respect Competitors: Participate in market competition by proper means, do not slander or demean competitors, and do not spread false information to damage their business reputation and commodity reputation.
3. Fair Competition Environment: Advocate and maintain a fair, transparent and orderly market competition environment, and oppose any form of commercial bribery, market manipulation, bidding collusion and other unfair competition behaviors.
4. Intellectual Property Protection: Respect and protect their own and others' intellectual property rights, including but not limited to trademarks, patents, Copyrights, etc., without infringing on the legitimate rights and interests of others.

III. Fair Marketing Policy

1. True Publicity: Ensure that all marketing materials (including but not limited to advertisements, product descriptions, promotional activities, etc.) are true, accurate, do not mislead consumers, and avoid exaggeration or false promises.
2. Transparent Pricing: The implementation of clear pricing, clearly marked product prices, service costs and possible additional costs, to ensure that consumers can fully understand and make rational choices.
3. Respect for Consumers: respect for consumers' right to know and choose, provide

clear and detailed product information and service terms, and do not use information asymmetry to carry out unfair transactions.

4. Customer Privacy Protection: Strictly abide by data protection laws and regulations, properly collect, use and store customer personal information, and do not disclose, abuse or illegally trade customer privacy.

5. After-sales Service: Establish a perfect after-sales service system, respond to consumer demands in a timely manner, provide quality after-sales service, and ensure that consumers' rights and interests are effectively protected.

IV. Supervision and Responsibility

1. Internal Supervision: Set up a special compliance management department, responsible for the supervision and implementation of the company's competition and marketing policies, regularly carry out self-inspection and self-correction, and timely discover and correct violations.

2. Staff Training: Regularly organize staff to conduct training on competition and marketing laws and regulations and company policies to enhance the compliance awareness of all staff.

3. External Cooperation: actively cooperate with industry associations, regulators and other external institutions to jointly maintain market order and accept social supervision.

4. Accountability: For violations of this policy, the Company will take appropriate measures according to the seriousness of the circumstances, including but not limited to warning, fine, termination of labor relations, and bear the corresponding legal responsibilities according to law.

V. Conclusion

We firmly believe that by adhering to the principles of fair competition and fair marketing, we can not only win the respect and recognition of the market, but also promote the healthy development of the industry and the continuous progress of society. We will continue to strive to provide consumers with better products and services to create more value for society.

YINGKOU ZHONGJIE SHIDA SEPARATOR CO., LTD

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